

# PORTFOLIO

# SELECTED RECENT WORK

Isabella Atkinson-Bradbury

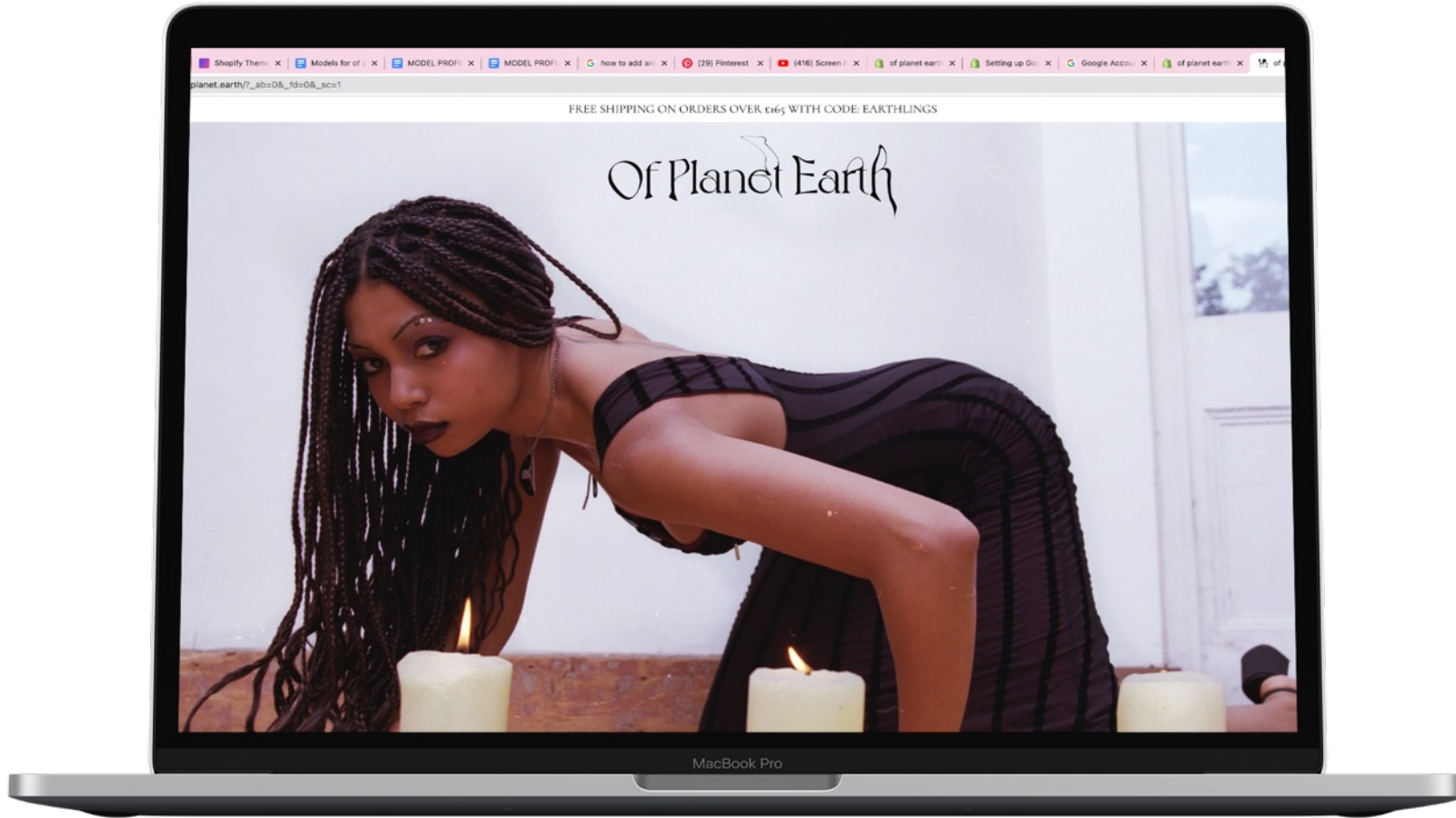
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Based in London

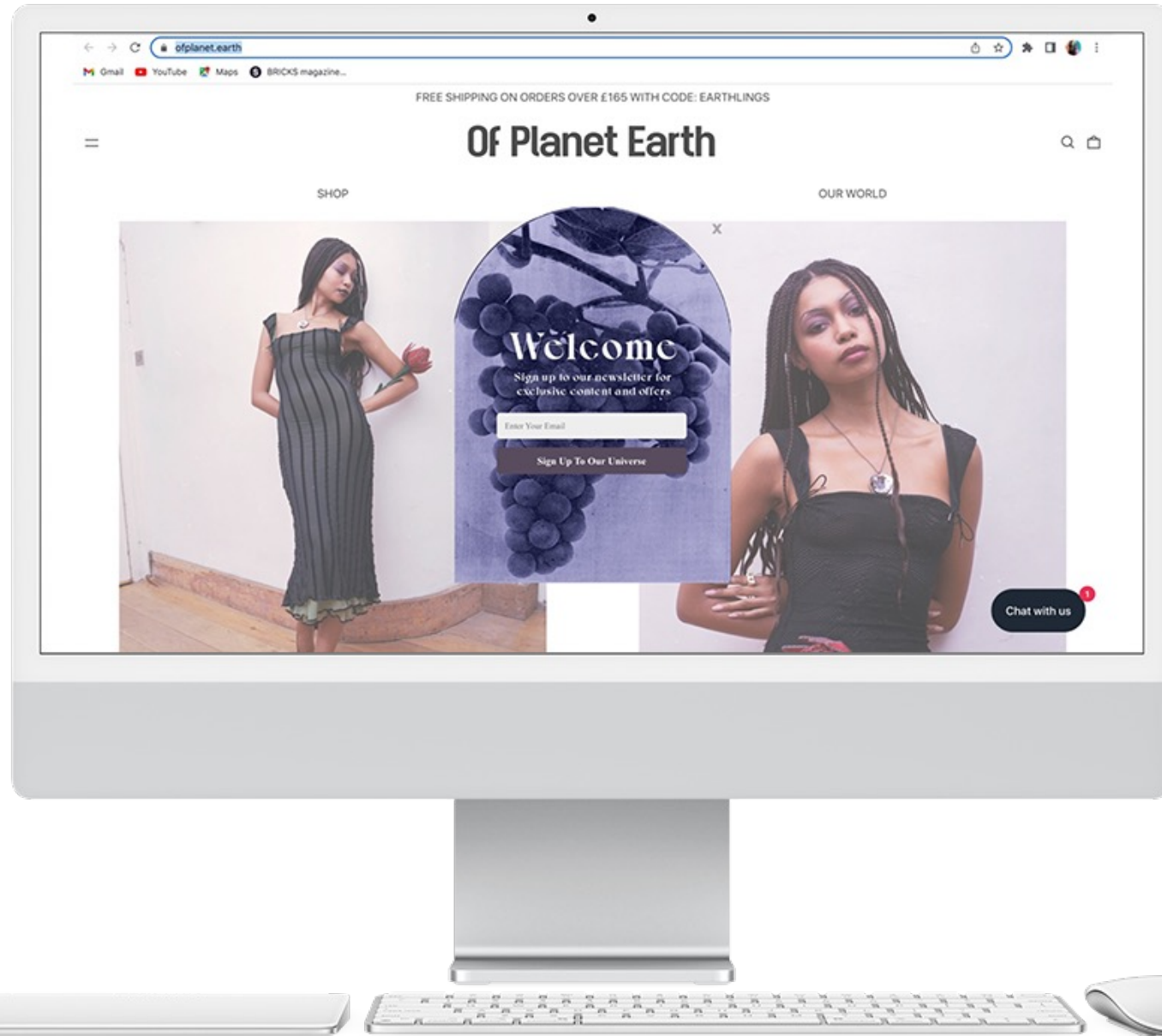




## Website and Logo Design for Of Planet Earth

January to March 2023

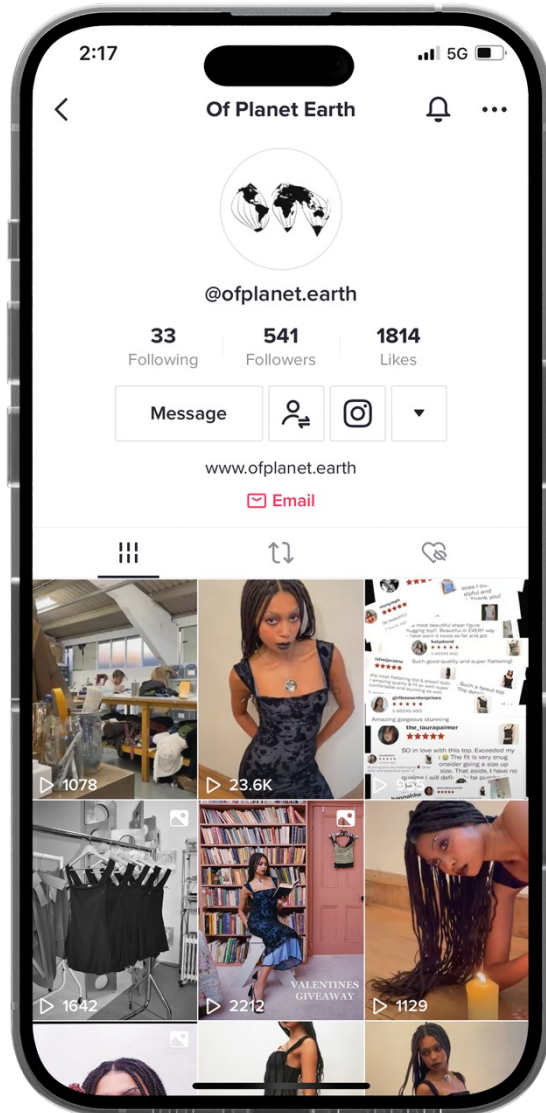
Updated logo graphic, designed for socials and website. Using Shopify, I additionally redesigned Of Planet Earth's existing website, to create a consistent visual language throughout all platforms.



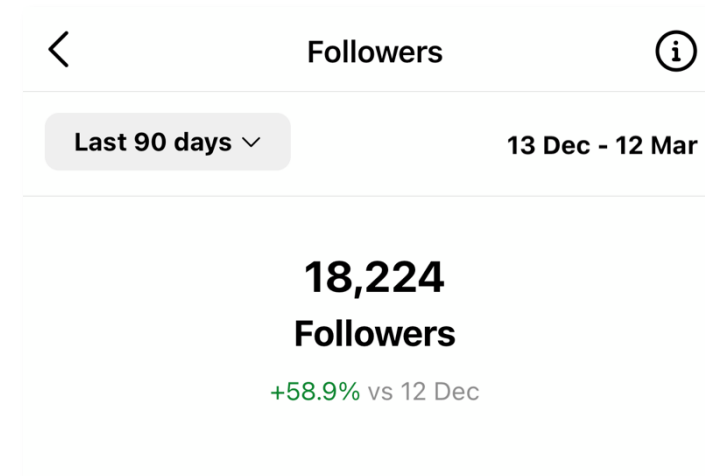
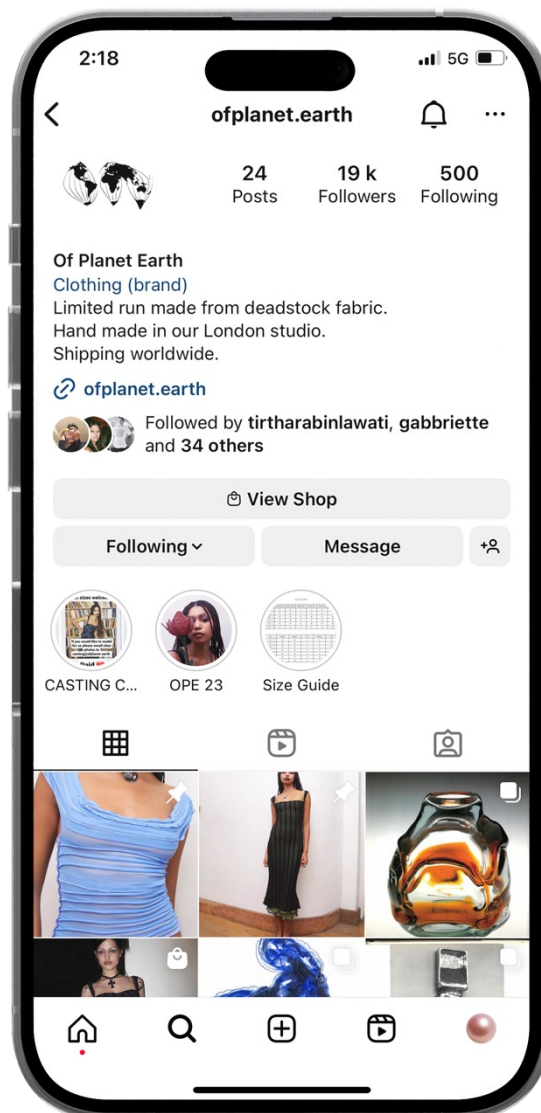
## Website Newsletter Pop-Up Design for Of Planet Earth

March 2023

www.instagram.com/ofplanet.earth/



www.tiktok.com/@ofplanet.earth

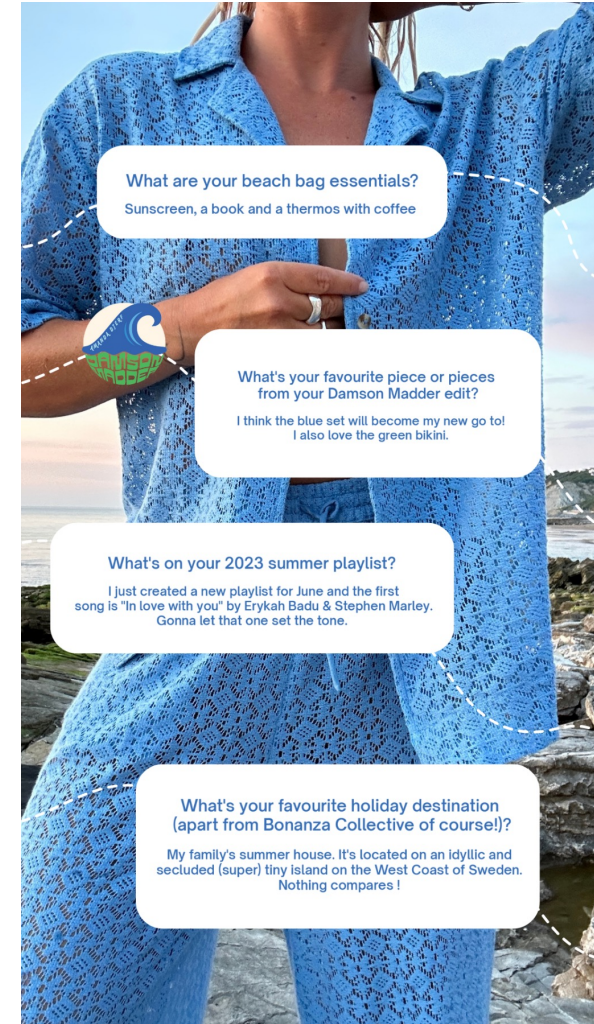
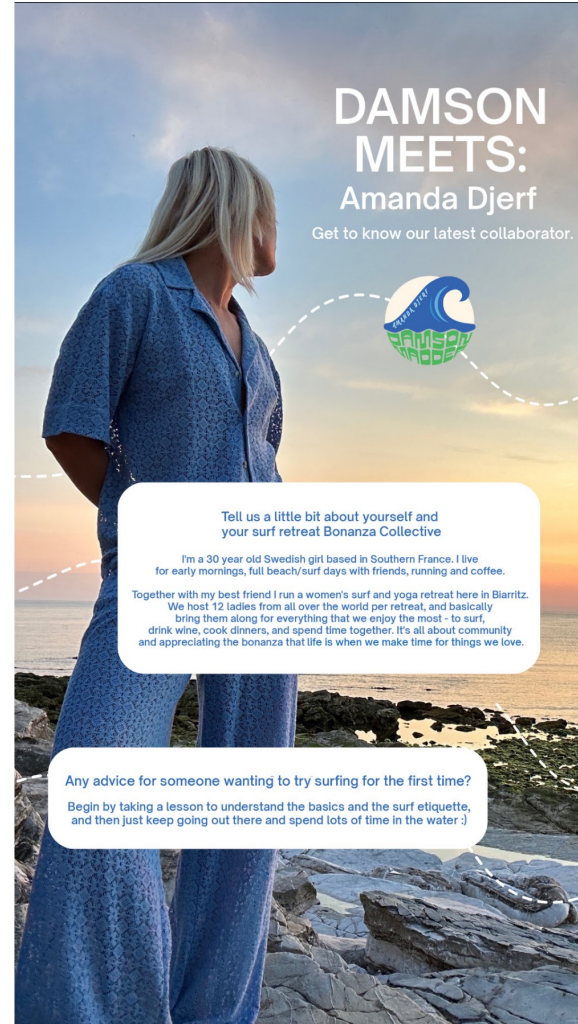


## Social Media Platforms for Of Planet Earth

Nov 2022 to March 2023

As Of Planet Earth's Social Media Manager, I grew their following on Instagram and sales by over 58.9% during my time there. Additionally, I created their TikTok from scratch, increasing their following by 541%. I also created all their content across all platforms, leading to videos that gained up to 43k views.





## Graphic Logo Design for Damson Madder x Amanda Djerf Collection

June 2023

Used on our website overlaid on e-commerce product digitals and across marketing campaigns. Above it appears in our newsletter.





Brand Logo and 3D Rendered Henge and Model Scans

Sept 2023





FILM STILLS



## Digital 3D Models for Samuday Studio

December 2022

Film stills from promotional video created for Samuday Studios social media, displaying 3D Scanned models. **View videos:** <https://www.instagram.com/samudaystudios/reels/>



# 3D Rendered Models for Basic Pleasure Mode AW2023

Sept 2023  
<https://www.instagram.com/reel/C0E5v1kt-Q-/?igsh=d3oxeDdscHVjZmpo>







## Polaroids for Of Planet Earth's A/W 22 Collection

December 2022

Behind-the-scenes shots, to be used as part of our campaign on social media and website.





## Instagram story layout design for GLITCH Magazine

December 2022

Reposting scouted talent (scouted by myself), to promote GLITCH Talent. [www.instagram.com/officialglitchmag/](https://www.instagram.com/officialglitchmag/)

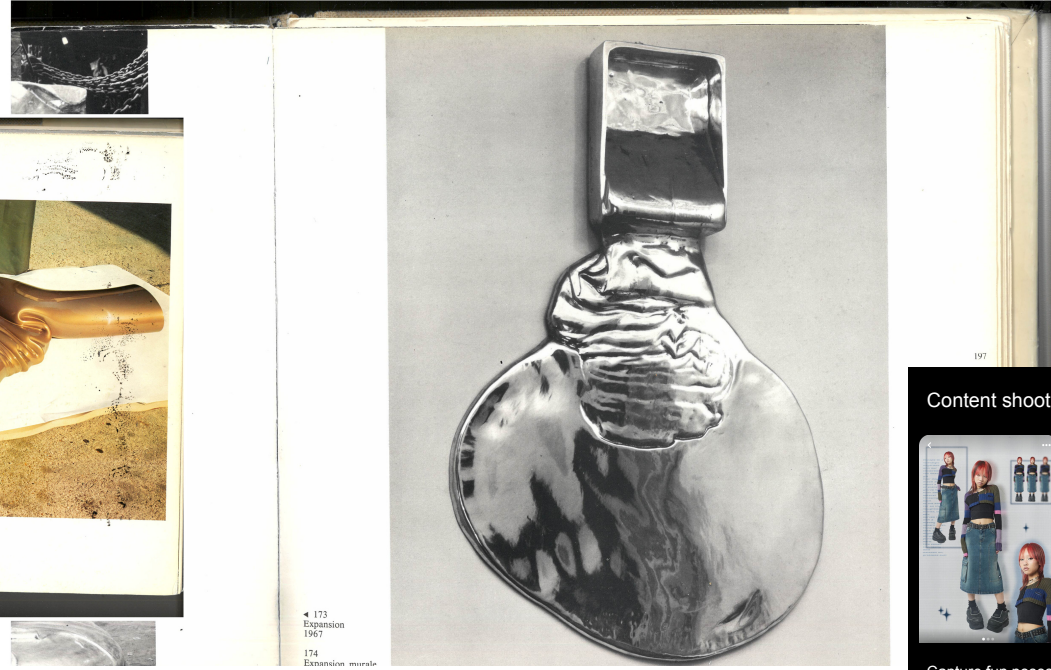


Image Research for SS2023 Campaign  
July 2023



124 Expansion n° 12 1970  
125 Expansion n° 16 1970

126 Expansion n° 39 1970  
127 Expansion n° 1 1970



173 Expansion 1967  
174 Expansion mirale

Content shoot 11th July 2023

Capture fun poses for collages

- Scanned in / Diagram / overlay vibe

Love these Christopher Kane images - lets make sure we capture plenty of lo fi stills of the models on iphone that we can then potentially cut out and apply to a graphic series with anatomy style imagery - like alien lab studies



160 Object en Enclousé 1971  
161 Object enveloppé Enclousé Object 1971



128 Expansion n° 6 1970  
129 Expansion n° 3 1970



# January 2023 Newsletter

Greetings Fellow Earthlings,

The voyage to the end of January is finally over and things are hotting up here at Of Planet **Earth** as we prepare for some exciting new missions.

We are thrilled to welcome many newcomers to our clan and to celebrate hitting a population of 15,000 earthlings on our [Instagram](#), we are offering

**15% OFF Dresses and Skirts** with this secret code:

**DOITBETTER**

Don't miss out! Only valid until 04/02/2023.

For now, let's recap on our current collection and get a sneak peek at what the team is up to.

## BTS Polaroids from our current collection



To see archived garments and more polaroids, visit 'Our Story' on our website or click on images



## ♥ VALENTINES GIVEAWAY ♥

Greetings Fellow Earthlings,

We're starting our voyage into February off right with a special Valentine's Day giveaway.

**Win two £300 Of Planet Earth gift vouchers for you and a friend!**

To enter, head to our [Instagram](#) and find our recent [giveaway post](#). Tag a friend in the comments who you would gift the other voucher to and repost the giveaway post on your story (tag us so we can see).

Both friends must be following us and you get an extra entry if you follow us on our [TikTok](#), also tagging a friend on our [giveaway post](#) there.

Max two entries per person.

Good luck!

Entries close 07/02/2023 at 16:00 GMT and the winners will be notified on 08/02/2023.

Disclaimer: Gifted garments are subject to current stock availability.



## March Newsletter

Greetings Earthlings,

We are thrilled to welcome many newcomers to our clan and to celebrate hitting a population of 17,000 earthlings on our [Instagram](#), we are offering

**15% OFF EVERYTHING** with this secret code:

**MARCHTREAT**

Don't miss out! Only valid until 05/03/2023.

For now, let's get a sneak peek at what the team is up to.

### BTS Visual Research for our future collection

To view these images in more detail, check out our [Instagram post](#)



### Pompeii Digitals

Get the last of our best selling Pompeii Top in Cornflower

To view these images in more detail, check out our [Instagram post](#)



### New Products

Which is your favourite? On the left we have our BIBI Top and on the right we have our HUMBUG Top.

Click on images to shop



Green Check Scrunchie



Denim Terracotta Scrunchie



Plaid Denim Scrunchie

### Best Sellers

Which is your favourite? On the left we have our BIBI Top and on the right we have our HUMBUG Top.

Click on images to shop



BIBI - Double Layered Top



HUMBUG - Double Layer Top



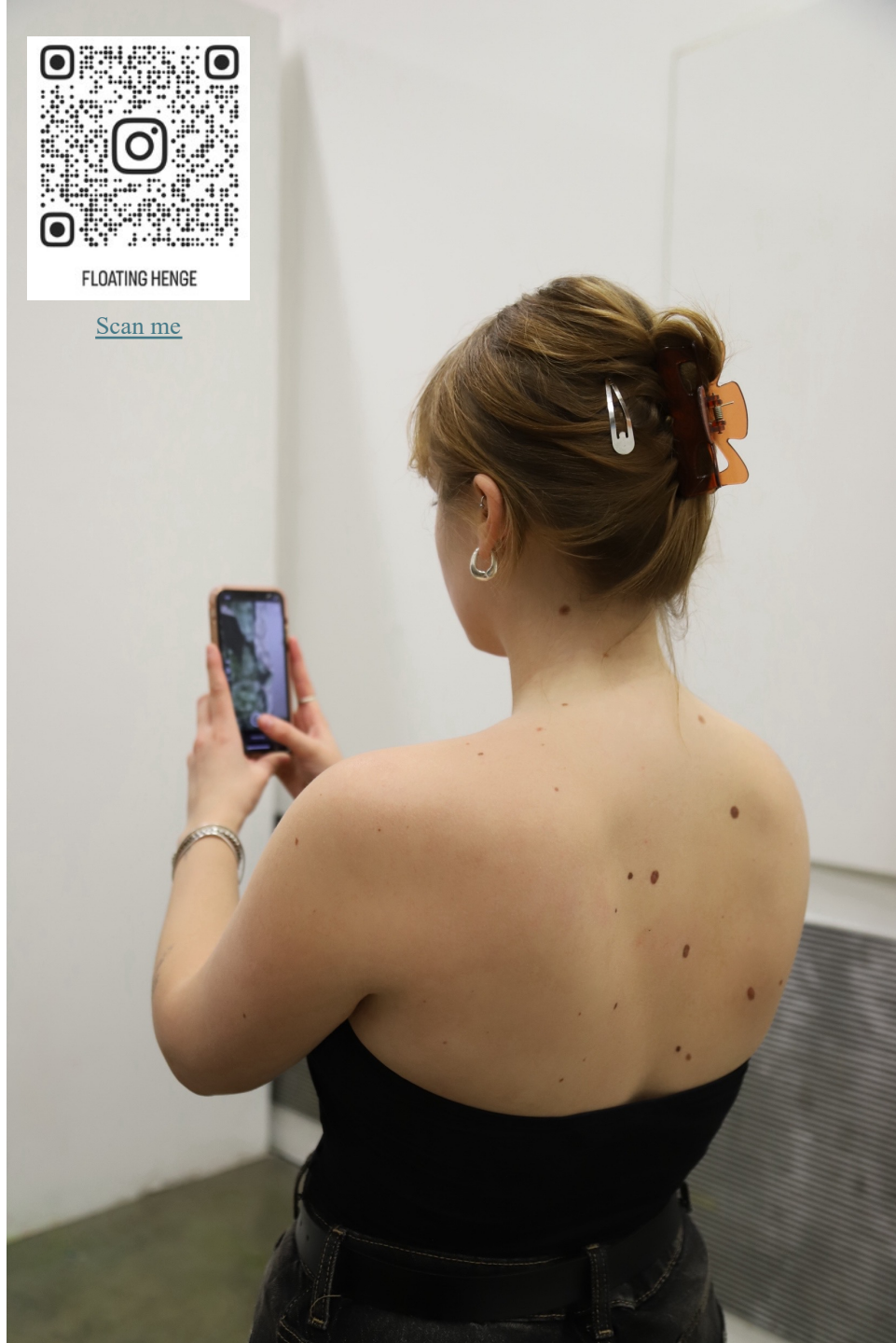
REVERSE COWGIRL TEE

LOOKBOOK layout design for BPM

July 2023







FLOATING HENGE

[Scan me](#)





## VR Exhibition *Digital Forest*

December 2023

Modelled environment, coded VR and created the installation.